



RATES AND FEES

<u>SALES/MARKETING/PR COSTS</u>	<u>VALUE</u>
Consultations per hour for marketing input	R 450
Websites - new and updating thereof	From R6000
Monthly Hosting and managing	R 500
Adverts:	
Design	From R3 500
Management of adverts	From R1 200
Electronic mailers	
Design	From R3 500
Distribution (own database)	From R4 000
Distribution (our database)	From R8 000
PR and Media Trips	From R2 500
Branding of products	P.O.R
Brochure design and management	P.O.R
Printing of brochures	P.O.R
Press releases	From R2 200
Media pack compilation - to be done in PDF	From R2 800
Copywriting costs per item/page	From R1 200
Free quotations but no work undertaken before dep paid	